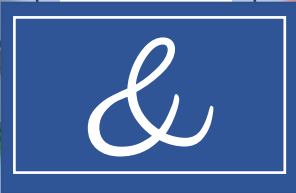
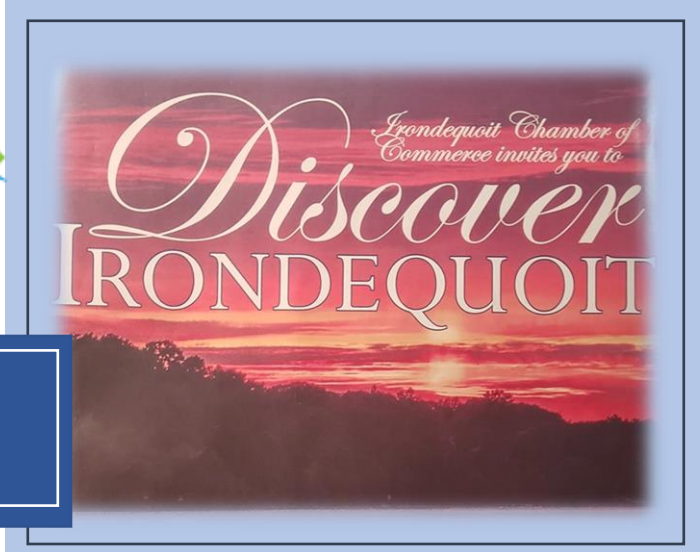


[Grab your reader's attention with a great quote from the document or



THURSDAY, AUGUST 19<sup>TH</sup>  
TOWN HALL LAWN UNDER THE TENT  
NEXT TO THE FARMERS' MARKET  
4:30PM

**Shop Irondequoit** is an annual event hosted by the Irondequoit Chamber of Commerce where local vendors gather alongside the Irondequoit Farmers' Market to sell and showcase their products and services. Businesses rent space in a fully enclosed tent on the Irondequoit Town Hall west lawn. The market often draws more than 1000 participants from Irondequoit and surrounding communities.

**Discover Irondequoit Magazine** is an annual marketing piece on Irondequoit and a program booklet for Shop Irondequoit. The magazine is distributed regionally in early August and at our Shop Irondequoit event.

**SECURE YOUR SPACE FOR YOUR BUSINESS AT THIS YEAR'S EVENT!**

Chamber members have the first chance to reserve booths from Monday, June 21<sup>st</sup> – 27<sup>th</sup>. Members receive a 15% savings on the registration price and on ads in Discover Irondequoit. After June 27<sup>th</sup>, registration is open to all interested businesses through Monday, August 9<sup>th</sup>.

>> Pricing chart available on the attached information page.



IRONDEQUOIT  
CHAMBER OF COMMERCE

## 2021 Annual Shop Irondequoit and Discover Irondequoit Magazine Information and Pricing

Easy sign up and pay is available at [www.irondequoitchamber.org/events](http://www.irondequoitchamber.org/events)

### Shop Irondequoit | August 19, 2021 | Town Hall Lawn

#### What Does It Offer Your Business?

- Greater visibility for your business as an Irondequoit 'home town' enterprise, to the hundreds who attend the Irondequoit Farmers' Market and through broad year-long distribution of 'Discover Irondequoit' magazine.
- A chance to meet home town customers and directly share in-depth information about your products and/or services.
- A free business card display ad in Discover Irondequoit Magazine distributed broadly through the region
- Free event promotion through our social media channels as well as direct mail and email to all of our members and subscribers

#### NEW MEMBER SPECIAL OFFER!

Become a vendor AND sign up for a 2022 Chamber membership and get the rest of 2021 **FREE!**

- ◆ Booth space includes one 8-foot covered table with two chairs and free business card ad in the 2021 Discover Irondequoit Magazine
- ◆ Chamber Members receive a 15% discount on registration cost
- ◆ Chamber Members may register early through June 27<sup>th</sup>. Registration deadline for all businesses is **Monday, August 5<sup>th</sup>**.

#### Become a Chamber Member Today!

<b>Individual 2022 Membership:</b>	<b>\$150</b>
<b>Corporate 2020 Membership:</b>	<b>\$250</b>

# Booth 10' x 6' - \$175

## ICC members- \$148.75

## Electric Needed- +\$10



IRONDEQUOIT  
CHAMBER OF COMMERCE

## 2021 Annual Shop Irondequoit and Discover Irondequoit Magazine Information and Pricing

Easy sign up and pay is available at [www.irondequoitchamber.org/events](http://www.irondequoitchamber.org/events)

### 2021 Discover Irondequoit Magazine

#### **An Invitation to Interested Businesses**

Purchase affordable ads in our annual 'Discover Irondequoit' Magazine. The Irondequoit Chamber of Commerce will distribute our full color magazine regionally in advance of the annual 'Shop Irondequoit' showcase, to bring more attention to businesses who take part in this event. Full color space is available.

*Please refer to the included sizing page to see information on ad dimensions.*

#### **2021 Ad Pricing | ICC Member Price**

Business Card Ad: **\$35** | \$29.75

Quarter Page: **\$50** | \$42.50

Half Page: **\$75** | \$63.75

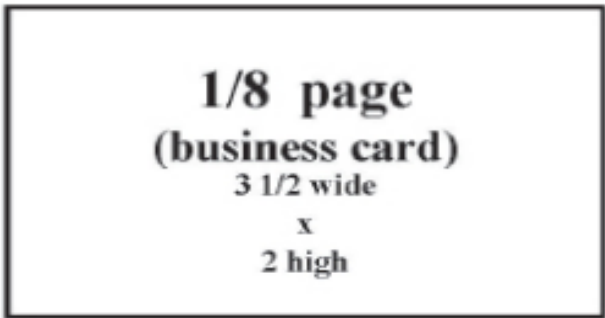
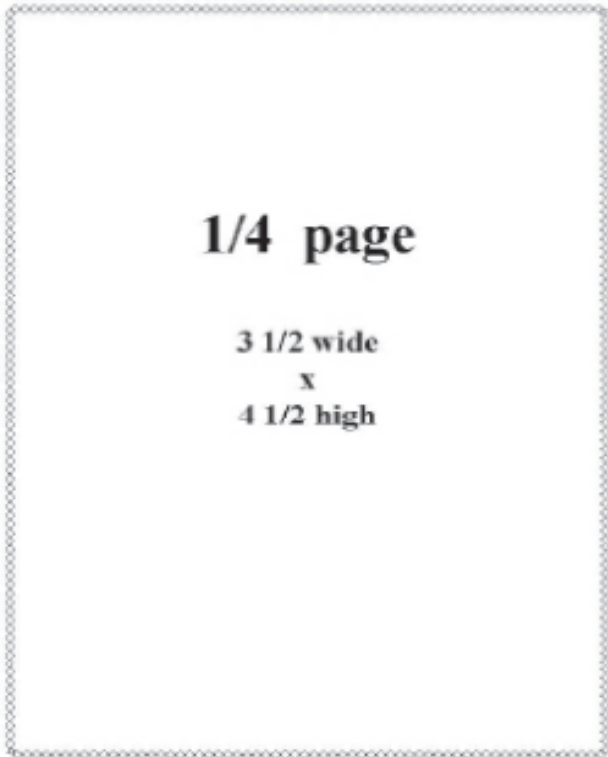
Full page, inside: **\$125** | \$106.25

Inside front or back cover, full page: **\$150** | \$127.50

Back cover: **\$200** | \$170

**Chamber Members Enjoy  
15% OFF!!**

**Deadline for all advertisements is Monday, July 19th**



2021 Discover Irondequoit  
Magazine Advertising Sizing  
and Dimensions Sheet



**Full page**

7 1/2 wide x 10 high



IRONDEQUOIT  
CHAMBER OF COMMERCE

## 2021 Annual Shop Irondequoit and Discover Irondequoit Magazine Manual Registration

Easy sign up and pay is available at [www.irondequoitchamber.org/events](http://www.irondequoitchamber.org/events)

### IMPORTANT DATES!

Deadline to submit your Discover Irondequoit Ad: **Monday, July 19<sup>th</sup>**

Shop Irondequoit Booth Early Booth Registration for Members ends: **Sunday, June 27<sup>th</sup>**

Non-members may register beginning: **Monday, June 28<sup>th</sup>**

The deadline for all Shop Irondequoit Booth Registrations: **Monday, August 5<sup>th</sup>**

Business Name: \_\_\_\_\_ Owner's name: \_\_\_\_\_

Address of Business: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Email: \_\_\_\_\_ Web site: \_\_\_\_\_

### Please select ALL the options you would like to register for:

\*Irondequoit Chamber Member Pricing Only

- Shop Irondequoit Booth Rental (\$175 | \*\$148.75)       Booth electric add on (\$10)
- YES, INCLUDE A BUSINESS CARD AD FOR FREE IN DISCOVER IRONDEQUOIT WITH MY BOOTH PURCHASE *(please send in a business card with your registration paperwork)*
- Discover Irondequoit Business Card Ad (\$35 | \*\$29.75)
- Discover Irondequoit Quarter Page Ad (\$50 | \*\$42.50)
- Discover Irondequoit Half Page Ad (\$75 | \*\$63.75)
- Discover Irondequoit Full Page Ad, inside (\$125 | \*\$106.25)
- Discover Irondequoit Inside Front or Back Cover Ad, full page (\$150 | \*\$127.50)
- Discover Irondequoit Back Cover Ad (\$200 | \*\$170)
- YES! Please register me for a 2022 Irondequoit Chamber Membership and give me the remainder of 2021 for FREE!     Individual Business (\$150)     Corporate (\$250)

**Digital ads preferred** in Jpeg, Tiff, PDF, or AI formats. Photoshop, InDesign, Microsoft Word files ok. Please email to [admin@irondequoitchamber.org](mailto:admin@irondequoitchamber.org)

TOTAL \$ \_\_\_\_\_

All checks should be made out to the Irondequoit Chamber of Commerce. All registration paperwork and paper ads should be mailed to PO BOX 67931, Rochester, New York 14617